

### GOAL

The goal of this program is to reach a shared understanding of the sense of urgency for a cloud transformation, in a short period of time. The program will give a sense of what the effect of this transformation will be on your product, people, organisation and technology. The delivered roadmap gives a substantiated outlook on the strategic, organizational, financial and technological effects and benefits of the transformation to the cloud.

## CLOUD ACCELERATOR PROGRAM for INDEPENDENT SOFTWARE VENDORS

### STRATEGY

#### GOAL

After analysing the current proposition, the market developments, the existing and potential competition and the relevant technology trends, an answer will be given to the question “does the demand and therefore the urgency to adapt our market strategy change?”.

#### DELIVERABLE

Business Model Canvas

#### FORMAT

One-day Workshop

### PRODUCT

#### GOAL

Based on the result of the first workshop and the current product strategy, a prioritized roadmap will be created around bringing a single part of the product to the cloud. This gives insight in the shippability and fundability of the cloud product, as well as the cost model.

#### DELIVERABLE

Product Transformation Roadmap

#### FORMAT

One-day Workshop

### ORGANISATION

#### GOAL

With the BMC and PTR in mind, the Target Operating Model Canvas will be used to gain insight in the SOLL of the organisation. Based on the gap between this SOLL and the current situation (IST), a roadmap will be created for the organizational transformation.

#### DELIVERABLE

Target Operating Model Canvas

#### FORMAT

One-day Workshop

### TECHNOLOGY

#### GOAL

The deliverables of the three workshops will be validated by realizing a single item of the Product Transformation Roadmap. During this hackathon, experience and knowledge around cloud technology will be gained. Also, assumptions and hypotheses will be tested.

#### DELIVERABLE

Proof of Concept

#### FORMAT

Two-day Hackathon